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## How To Brush Your Pet's Teeth

- WEEK 1** The first step is to introduce the toothbrush to your pet's mouth as they need to be trained to accept something new. The best way to start the training is to gently stroke the outside of your pet's cheeks with your finger only, no brush, and slowly lift the lip for about 30 seconds. Reward, praise and treat at the end of the session.
- WEEK 2** Repeat as above but this time place a small amount of toothpaste on the end of your finger and let your pet sample it.
- WEEK 3** Repeat day 2 but this time gently run your finger or finger toothbrush with a small amount of toothpaste on over your pet's teeth for 30-45 seconds. Reward with a treat and praise.
- WEEK 4** Repeat day 3 adding 15 seconds to running your finger or finger toothbrush over your pet's teeth. Always reward with a treat and praise.
- WEEK 5** If all is going well run your finger over the teeth for 30 seconds and then gently insert the toothbrush and again run over the teeth for 30 seconds.
- WEEK 6** Repeat as day 5 and increase the time by 30 seconds.
- WEEK 7** By this time you should be aiming to spend at least one minute on each side of the mouth.

We recommend LOGIC oral hygiene gel, VIRBAC enzymatic toothpaste and CET toothbrush and brush.



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